



**Lebensgefühl**   
**Austria**

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**Austria is the 10th  
most visited country  
in the world!**  
— Source: UNWTO

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# Austria: In the heart of Europe

Surrounded by:

Switzerland

Germany

Czech Republic

Hungary

Italy

(to name a few)



# Great connectivity

Munich Airport  
1h 40min from Salzburg  
2 hrs from Innsbruck

Germany  
MUC ✈️

Switzerland  
ZHR ✈️

Zurich Airport  
1h 15min from Vorarlberg  
3 hrs from Innsbruck

Innsbruck ✈️  
2h by car/train

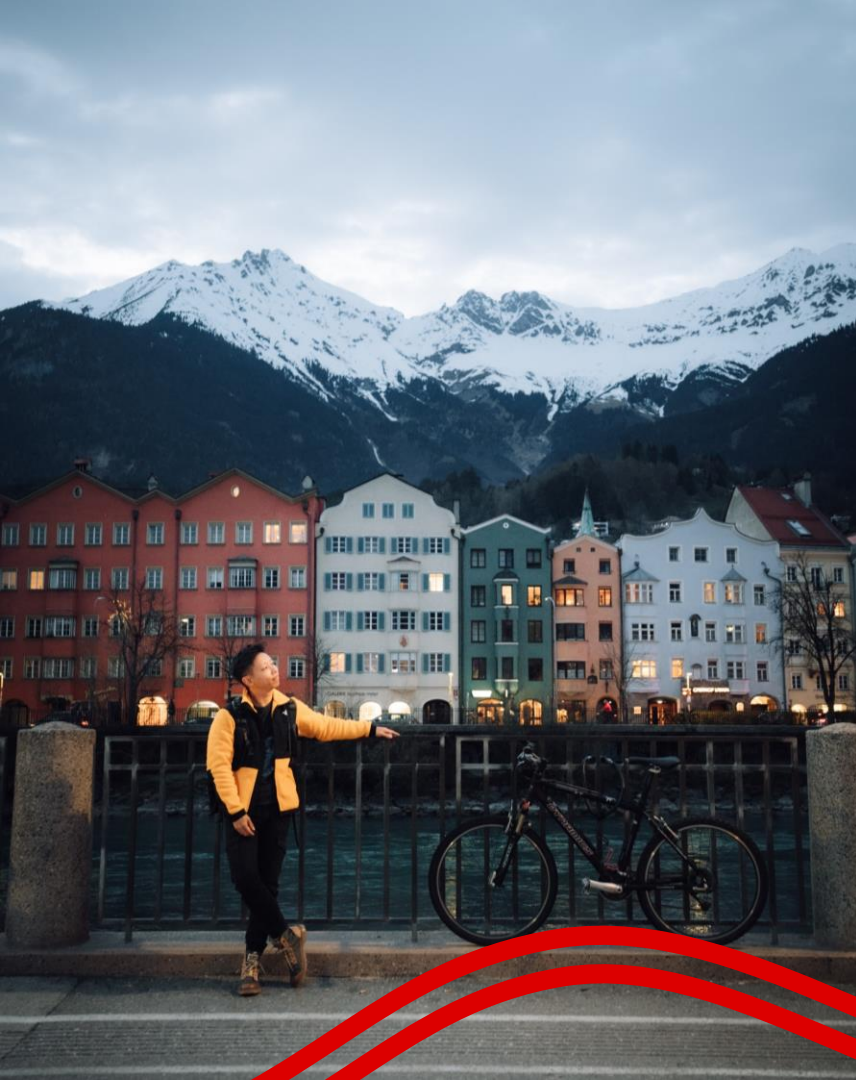
Salzburg ✈️

Salzkammergut

2h 50min by car  
2h 20min by train

Vienna ✈️  
Wien  
VIE





# Convenient Flight Connections

- **Scoot (via SIN) direct to Vienna**  
→ **starting 3 June (3x weekly)**
- SQ / Lufthansa via SIN to Munich
- Thai / Austrian Airlines via BKK to Vienna
- Emirates (via DXB) to VIE, MUC, ZHR
  - Flydubai from DXB to SZG
- Qatar Airways (via DOH) to VIE, MUC, ZHR
- Turkish Airlines (via IST) to VIE, SZG, MUC, ZHR

# Untouched Nature





Grossglockner High Alpine Road,  
Hohe Tauern National Park

# Lake Attersee, Salzkammergut







Alpbachtal / Wildschönau, Tirol

# Breathtaking Views





Kitzsteinhorn, Top of Salzburg



Schafberg Mountain, Wolfgangsee, Salzammergut



5 Finger Viewing Plattform, Dachstein-Salzkammergut



Olpererhütte, Tirol



# UNESCO World Heritage Sites

Graz Old Town



Melk Abbey, Wachau



# UNESCO Intangible Cultural Heritage

Spanish Riding School, Lippizan Breeding



The image depicts a grand, ornate coffeehouse interior. The ceiling is highly decorative with gold leaf patterns and a large, multi-tiered chandelier. The walls are white with gold trim and feature classical sculptures. Several tall, fluted columns support the ceiling. In the foreground, there are tables with green and red velvet chairs. A display counter in the background has a glass case filled with pastries and the text "Gerstner WIEN 1847". An arched doorway on the left leads to another room with blue patterned wallpaper and a table with a white tablecloth.

Coffehouse Culture



Falconry at Hohenwerfen Fortress, Salzburgerland

# Historic Sites



Ambras Castle, Innsbruck



Admont Abbey Monastery, Styria



Fortress Hohenwerfen, Salzburgerland

# Summer Night Concert at Schönbrunn Palace, Vienna

**Rich  
culture**

A wide-angle photograph of the Schönbrunn Palace in Vienna at night. The palace is brightly lit with warm orange lights, and several blue spotlights beam down from above. In the foreground, a large crowd of people is gathered on a grassy area, facing the palace. The scene is festive and captures the atmosphere of a summer night concert.



New Year's Concert in Vienna's Musikverein





Salzburg Festival



Belvedere Palace, Vienna

# Prettiest Villages

A panoramic view of a picturesque winter village, likely Hallstatt, Austria. The scene is dominated by snow-covered mountains and buildings. In the foreground, a calm lake reflects the surrounding landscape. A prominent church with a tall, dark spire stands on the left side of the village. The houses are built on a steep slope, with their roofs and balconies heavily laden with snow. The sky is a clear, bright blue, suggesting a sunny day. The overall atmosphere is serene and beautiful.

Hallstatt, Salzkammergut



Dürnstein, Wachau



St. Wolfgang, Salzammergut



Altaussee, Salzammergut

# Record-breaking natural wonders



World's biggest ice cave in Werfen, Salzburgerland



The oldest salt mine in the world, Hallstatt





Europe's Highest Waterfall:  
Krimml Waterfalls, Salzburgerland



Natural Ice Palace at Hintertux Glacier, Tirol

# Wellness & Relaxation



Tauern Spa, Zell am See Kaprun



Rogner Therme Bad Blumau, Styria



Aquadome in Ötztal, Tirol

# Culinary Experiences

Austria  
Tourism



# 82 Michelin Star Restaurants all over Austria

MICHELIN GUIDE CEREMONY 2025

AUSTRIA





Heuriger – Wine Taverns





South Styrian Wine Road



Würstelstand – Sausage Stalls

Swarovski Crystal Worlds, Tirol

**Unique  
Attractions**



# IceQ and James Bond Experience 007 Elements in Ötztal





Hangar 7, Salzburg

# Winter Wonderland





World-class Skiing & snowboarding



Snow Activities in Lech Zürs





Tobogganing in Oberlech



Husky Sleigh Ride in Sportgastein, Salzburgerland



Ice Skating in Vienna



Christmas Market in Innsbruck



# Anniversaries 2025



**Johann Strauss –  
200 Year Anniversary  
Celebrations 2025**



# House of Strauss Museum

# House of Strauss Museum







# Strauss Apartment

# Johann Strauss New Dimensions - an immersive experience



# Strauss Dinner Show



# 60 Years of Sound of Music - Salzburg

Austria  
Tourism



# Walking Tours to Film Locations



# Discover Salzburg like Maria-Bicycle Tours



# Salzburg Marionette Theatre Performances



# Helbrunn Palace – Sound of Music Museum





# Our Services

## Main Point of Contact for anything Austria-related

- Regular Updates in B2B Newsletter
- Free Image Library & Video Material
- Website [austria.info](http://austria.info)
- B2B Events & Fam Trips
- Link between you and Austrian Suppliers

**Stay in touch & see  
you soon in Austria!**

Austria  
Tourism

