

Destination: Austria
Market: Denmark - Summer 2009 - 2019



1. Bednights and arrivals of guests from Denmark

	Bednights	% p.y.	Arrivals	% p.y.	Duration of stay
Summer 2009	429.588	-4,3	123.098	-3,8	3,5
Summer 2010	447.824	4,2	130.677	6,2	3,4
Summer 2011	408.173	-8,9	121.372	-7,1	3,4
Summer 2012	421.677	3,3	127.513	5,1	3,3
Summer 2013	412.199	-2,2	130.939	2,7	3,1
Summer 2014	414.416	0,5	128.239	-2,1	3,2
Summer 2015	446.932	7,8	138.581	8,1	3,2
Summer 2016	483.684	8,2	152.583	10,1	3,2
Summer 2017	499.442	3,3	163.109	6,9	3,1
Summer 2018	474.466	-5,0	157.875	-3,2	3,0
Summer 2019	494.431	4,2	163.465	3,5	3,0

2. Markt position Summer 2019

Among foreign markets (bednights) at the 15. position.

Proportion on total foreign bednights (in %) 0,9

Proportion on total foreign arrivals (in %) 1

3. Preferred accommodation in Austria by bednights Summer 2019 in %

5/4-star hotels	30,8	Camping	15,1
3-star hotels	24,7	Private accommodations c	0,5
2/1-star hotels	6,3	Private rented flats/houses	18,4
Private accommodations	1,6	Others	2,7

4. Preferred provinces by bednights Summer 2019 in %

Burgenland	0,3	Styria	7,0
Carinthia	8,6	Tirol	33,0
Lower Austria	2,0	Vorarlberg	2,7
Upper Austria	3,4	Vienna	10,9
Salzburg	32,1		

Source: STATcube - Statistical database of STATISTIK AUSTRIA
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