

Destination: Austria

Market/origin: Denmark Winter 2009/2010- 2019/2020



Due to COVID-19 the winter season ended in March and the figures are not comparable to the other winter seasons.

1. Bednights and arrivals of guests from Denmark

	Bednights	% p.y.	Arrivals	% p.y.	Duration of stay
Winter 2009/2010	1.077.316	0,7	192.595	1,4	5,6
Winter 2010/2011	1.064.120	-1,2	192.236	-0,2	5,5
Winter 2011/2012	1.008.959	-5,2	184.696	-3,9	5,5
Winter 2012/2013	1.031.460	2,2	191.760	3,8	5,4
Winter 2013/2014	1.019.388	-1,2	190.019	-0,9	5,4
Winter 2014/2015	1.029.319	1	193.649	1,9	5,3
Winter 2015/2016	1.078.587	4,8	202.312	4,5	5,3
Winter 2016/2017	1.060.914	-1,6	202.169	-0,1	5,2
Winter 2017/2018	1.071.933	1	206.207	2	5,2
Winter 2018/2019	1.137.344	6,1	219.944	6,7	5,2
Winter 2019/2020	1.066.976	-6,2	199.951	-9,1	5,3

2. Markt position Winter 2019/2020

Among foreign markets (bednights) at the 8. position.

Proportion on total foreign bednights (in %)	2,3
Proportion on total foreign arrivals (in %)	1,7

3. Preferred accommodation in Austria by bednights Winter 2019/2020 in %

5/4-star hotels	25,3	Camping	0,4
3-star hotels	22,1	Private accomm. on farms	0,4
2/1-star hotels	6,6	Private rented flats/houses	39,4
Private accomondation	1,7	Others	4,1

4. Preferred provinces by bednights Winter 2019/2020 in %

Burgenland	0,0	Styria	6,3
Carinthia	1,2	Tirol	34,7
Lower Austria	0,3	Vorarlberg	1,7
Upper Austria	0,4	Vienna	2,2
Salzburg	53,2		

Source: STATcube - Statistical database of STATISTIK AUSTRIA

ID / 15.09.2020