





October 21, 2020

06:00 - 22:00 hours (CET)

The austrian travel business is the largest Austrian tourism trade fair and is taking place virtually for the first time due to the COVID-19 regulations. Austrian tourism products will be presented on **October 21, 2020** via live stream or video on demand and you can use the online meetings for your sales talks with selected Austrian exhibitors.

The Austrian National Tourist Office is looking forward to welcoming you!

atb.virtual.2020

feel.austria

Highlights from the Austrian tourism world are presented live in English throughout the day.

A live cooking-show, a concert or a special sports-action in the Austrian alps will be highlights during the day. In addition 2-3 inspiring discussions and live interviews will take place.

There will be various options for interactive participation.

THE DNA OF THE atb.virtual.2020 sales.austria

The heart of the virtual atb is the the Sales Marketplace where all networking can take place. It contains all information about the exhibitors and offers the possibility to arrange and hold virtual appointments.

experience.austria

A broad range of videos of
Austrian tourism products can be
found there on-demand.
The videos are provided in
English by all exhibitors and will
be sorted according to different
categories. Various high-quality
video presentations, such as
virtual tours, 360-degree videos,
or standard promotional videos
will be available.



atb.virtual.2020

WHO CAN ATTEND?

atb.virtual.2020 is a fully hosted event and is upon invitation only. Requests for application are sent to a selected group of companies.

WHAT IS INCLUDED?

atb.virtual.2020 will be based on an emotional appealing platform where Austrian products will be presented via live stream or video on demand and you can use the online meeting room for your sales talks with selected Austrian exhibitors.

REGISTRATION?

Please register yourself and your company via the online portal. Up to two people from the same company can attend the atb.virtual.2020. Once you have completed the registration your ATO will approve your registration.

APPOINTMENTS?

appointments can be scheduled online in slots of 20 minutes. You can select appointments and additionally will receive some matching assignations based on the profile you have set up during registration.

QUESTIONS?

please contact our ATO if you have further questions plattformen@austria.info