3 days at the Arlberg - the birthplace of Alpine skiing



© TVB St. Anton am Arlberg/Patrick Baetz

DAY 1

For anyone looking for their own private luxury moment, they will find it in Lech Zürs am Arlberg. The fresh mountain air ensures a restful sleep, especially on cold winter nights. A delicious breakfast in a selected hotel creates the basis for the necessary energy boost for a perfect day on the slopes.

Your personal ski guide has already been booked in advance and will be waiting for you at the agreed meeting point at the Rüfiplatz directly in Lech. The ascent of the Rüfikopfbahn provides your first reward: a stunning 360-degree view of the surrounding mountain peaks. Now off to the most legendary ski circuit in the alps, "The White Ring". For more than 60 years it has been an integral part of the skiing experience in Lech Zürs am Arlberg. This ski circuit of the alps connects Lech with Zürs, Zug, and Oberlech. It leads along the most beautiful slopes around Omeshorn, which is the backyard mountain of Lech Zürs.

There's one thing you can't afford to miss out on while skiing: the stop for the next private luxury gourmet moment. The Lech Zürs connoisseur knows that virtually all huts and restaurants are located near the slopes and each one has a beautiful sun terrace and offers a wonderful view. If you are still fit enough you should not miss the cultural highlight in Lech. A guided sunset tour at the Skyspace Lech is a must for many guests. The tour should be booked one day in advance either online or at the information desk in Lech.

Before you choose your dinner you should know that Lech Zürs boasts the world's highest density of award-winning restaurants per capita. Allow yourself be surprised and take time to relax before hitting the slopes again the next day for more private luxury moments.

DAY 2

What follows a perfect day of skiing on the Arlberg? Exactly the next one! With more than 300 kilometres of marked slopes and more than 200 kilometres of freeride terrain, Ski Arlberg is not only the largest connected ski area in Austria but also one of the fifth largest in the world. First take the Rüfikopfbahn and ski on to Zürs, where you can enjoy a fantastic mountain panorama that is second to none along the beautiful slopes. You can feel that you are getting close to St. Anton am Arlberg, as the sporting challenge gets bigger and bigger. Once you arrive at the Flexenbahn, head over to the eastern area of Ski Arlberg to St. Anton am Arlberg — "The cradle of alpine skiing". This can be felt in every corner and on every slope. Where the ski pioneers once took their turns, you can enjoy the challenging slopes with pleasure. But don't worry! The slopes in St. Anton am Arlberg are not just for experts, everyone will find their own challenge here. Want to get a taste of the high altitude? Then the observation deck on the 2,811m high Valluga is exactly the place you need to visit. The perfect selfie spot is included. You will also be rewarded with a magnificent Alpine panorama as far as the eye can see.

A successful day of skiing can be rounded off in comfort and with culinary highlights at the numerous award-winning mountain huts and restaurants along the slopes and in the centre of St. Anton am Arlberg. Another unforgettable day at the Arlberg comes to a close.







Museum in St. Anton © TVB-St. Anton am Arlberg

DAY 3

After two fabulous days on the slopes, it's okay to take some time off. The Arlberg not only impresses with its extensive ski area but is also the ideal place to forget the daily routine with walks, cross-country skiing or tobogganing in the Arlberg winter paradise. The wellness lovers among you will not be disappointed here either. The high-quality hotels and accommodations in the region captivate with a wide range of wellness offers and numerous treatments. Like special massages for skiers, Aprés Ski Yoga and much more. In short, enjoy everything else about skiing. Get in touch with our warm-hearted hosts, who will be happy to give you more insider tips and tell you about the good old times here at the Arlberg. Because at the Arlberg, personal service is a top priority and we are all more than happy to take care of all your questions and concerns. And once you've made a friendship at the Arlberg, it lasts forever.